



SEO/SEA Marketing Intern (f/m)

Blockpit is an ambitious Start-up dealing with blockchain technology. We offer global software solutions for cryptocurrency traders and customized monitoring applications for corporates in a large market.



We are looking for a highly motivated intern to support the Marketing and Development Teams in Linz or Vienna by delivering insights and growth opportunities. If there is a Team-fit, we would be happy to offer you a full-time or part-time position after your internship.

Tasks

- ✓ Working together close with both Marketing & Development Team
- ✓ Identify key areas of growth, perform keyword research
- ✓ Create and prioritize keyword opportunities
- ✓ Balance traffic, conversion, and revenue opportunities
- ✓ Partner with UI/ UX to deliver an SEO optimized site experience
- ✓ Optimize relevant factors to improve rankings and drive equity to target pages
- ✓ Track and report on KPIs

Qualifications

- ✓ Proven SEO and SEA success
- ✓ Data-driven decision maker, with ability to process and present data
- ✓ Understand the digital acquisition funnel as well as performance tracking techniques (familiar with Google Tag Manager)
- ✓ Sufficient understanding of HTML and CSS
- ✓ You have launched structured tests to prove your hypothesis
- ✓ You have experience with SEO apps, tools, and web analytics packages

What we offer

- ✓ An open, exciting and pleasant company culture
- ✓ Responsible and meaningful work
- ✓ Insights into the startup world
- ✓ Chance of a permanent job offer (full time/ part time)
- ✓ Regular team events
- ✓ €1,000 monthly remuneration

Our current workplace is at the Factory300 office in Linz, but location-independent working is possible.

We look forward to receiving your application in our mailbox: hr@blockpit.io
(Or just give us a call: +43 660 6477570)

